



September 18, 2023,

Greetings PALs,

I am pleased to once again welcome you to the 20th Annual Paul W. Smith Golf Classic!



Having been with Detroit PAL for over 20 years, I am extremely honored and humbled to now serve as CEO. Through the years I have witnessed Paul W. Smith's unwavering support for metro-Detroit youth and the organizations that serve them. The entire PAL team looks forward to being a part of this fun and impactful annual golf event. We are thankful that each year we can count on the individual golfers, corporate sponsors, and, Paul W. Smith, News Talk 760 WJR to provide support which makes it possible for Detroit PAL to continue our mission of helping youth find their GREATness.

Detroit PAL has been a staple in the community for over five decades - providing athletic and enrichment programs during after-school hours for metro-Detroit boys and girls. In partnership with the Detroit Police Department we are able to serve 8,500+ youth participants around metro-Detroit. We focus programming around our GREAT model, which instills five fundamental lessons for our youth: Goal Setting, Resilience, Embracing a Healthy & Active Lifestyle, Accountability, and Teamwork. Our goal is to help youth become the leaders of tomorrow.

We are sincerely grateful for each golf classic supporter, News Talk WJR 760, and of course, Paul W. Smith, who has continued to make this event possible. This is not just a golf outing, it is a way maker for thousands of metro-Detroit youth – allowing them access to athletic, academic, and leadership resources through PAL programming. Thank you for committing to our mission of helping the youth of Detroit find their GREATness.

Best Regards,

A handwritten signature in black ink, appearing to read 'Fred Hunter'.

Fred Hunter  
Chief Executive Officer